

**707mm x 500mm (B2)**

Flat Size Including Bleed: 713mm x 506mm

Flat Size After Trim: 707mm x 500mm

**BLEED AREA:** For full bleed, artwork must extend 3mm beyond the cut line.

**CUT LINE:** This is where your artwork will be cut.

**SAFETY LINE:** All text, logos and important information must be kept inside this line.

everything **print.**